

HAIMANOT ASMAMAW MIHIRETU
(Ph.D., M.A., B.A., B.ED., CHIA)

Postdoctoral Fellow
Conrad N. Hilton College of Global Hospitality Leadership
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EDUCATION

Ph.D. in Hotel and Tourism Management 2023

Concentration in Hotel and Hospitality Management

School of Hotel and Tourism Management, Hong Kong Polytechnic University

Dissertation Research:

Green Hotel for Guest Well-being: A Quality Dimension Prospectus

Chief Supervisor: Dr Eric SW Chan

Committee: Professor David Airey, Dr Gerald R. Patchell and Dr Ada Lo (BOE Chair)

Research Interests:

Sustainable hospitality development and management, positive psychology and customer well-being, clean technology in hospitality operation, Eco-innovation, Biophilic design, and human-nature interaction.

Teaching Interests:

Lodging management, Environmental management in hospitality operation, Hospitality front office management, Hospitality Marketing, Human resource management, food and beverage management, Hospitality innovations and leadership

Courses Interests Thought:

Environmental management in hospitality operation (Hong Kong Polytechnic University), Introduction to hotel operations, Hotel front office management, Eco-tourism development and management, Fundamentals of transportation and Cultural tourism (Adama Science and Technology University)

Master of Arts, Tourism, and Development 2011

Addis Ababa University, Addis Ababa

Thesis (Excellent result):

The role of eco-lodges in community development and environmental conservation: the case of Bishangari

Bachelor of Arts, Hotel Management 2018

Institute of Catering and Tourism – Addis Ababa

Bachelor of Education 2007

Bahirdar University – Bahirdar

PUBLICATIONS AND PRESENTATIONS

Journal articles in progress

Mihiretu, H.A., Legendre, T.S. & Chan, Eric S.W. (under review). Green hotels and transformative well-being experiences. *Journal of Sustainable Tourism*.

Mihiretu, H.A., Legendre, T.S., & Chan, Eric S.W. (under review). Hospitality, tourism, and nature-connectedness: A systematic review and research agenda. *Journal of Hospitality and Tourism Insights*.

Legendre, T.S., **Mihiretu, H.A.,** Ding, A., & Park, Y. (Data analysis). Enabling contract food service management companies' food waste management through clean technology. Target: *International Journal of Hospitality Management*.

Mihiretu, H.A., Chan, Eric S.W. & Legendre, T.S. (data analysis). Green hotel and the guest eco-conscious hedonic well-being experience. Target: *International Journal of Hospitality Management*.

Mihiretu, H.A., & Legendre, T.S. (data collection). How does the presence of beautiful natural features impact green hotel guests' environmental stewardship behavior? Target: *Journal of Hospitality and Tourism Research*.

Conference presentations and proceedings

Mihiretu, H.A., Legendre, T.S. & Chan, Eric S.W. (2023, October). Nature-connectedness in hospitality and tourism: A systematic review and directions for future research. EuroCHRIE Annual Conference, Vienna, Austria.

Legendre, T.S., **Mihiretu, H.A.,** Ding, A., & Park, Y. (2024, January). The Strategic Integration Process of Food Waste Management Technology Innovation: On-Site Foodservice Management Companies' Perspectives. The 29th Graduate Education and Graduate Student Research Conference in Hospitality and Tourism, Miami, USA.

Mihiretu, H.A., (2018, May). Challenges and Opportunities of Women in Hotel Industry: Case of five-star hotels in Addis Ababa. Annual conference on culture and tourism, Wachemo University, Hosana, Ethiopia

Mihiretu, H.A., (2017, March). Evaluation of Ethiopian Tourism Development Policy (2009): Using PCI Analysis Model, FDRE Ministry of Culture and Tourism annual research conference, University of Gondar, Gondar, Ethiopia

Mihiretu, H.A., & Wakjira F.S. (2014, June). The Role of Ecolodges in Community Development and Environmental Conservation: Case of Bishangari. Institute of Catering and Tourism Annual Research Conference, Sheraton Addis Hotel, Addis Ababa, Ethiopia

HONOURS AND AWARDS

Belt and Road Initiative Scholarship Fund Winner 2020-2023

Hong Kong SAR government, Hong Kong

Out-going Postgraduate Attachment Fund 2022

The Hong Kong Polytechnic University, Hong Kong

Best Eco-academic Thesis Award 2023

The International Eco-tourism Society (TIES), Washington DC, USA

Hotel Safety and Security Standard Operation Award 2018

Accredited by Safehotels, Gothenburg, Sweden

On behalf of Capital Hotel and Spa, Addis Ababa, Ethiopia

Green Hotel Project Concept Development and Execution Award 2019

Accredited by Green Key International, Copenhagen, Denmark

On behalf of Capital Hotel and Spa, Addis Ababa, Ethiopia

Training and Certification Awards

ESG in the Hospitality Industry: Choices, Benefits, and Impact 2023

Hong Kong Polytechnic University, School of Hotel and Tourism Management

Hospitality Industry Analytics 2022

American Hotel and Lodging Association

Post-crisis Hospitality Management 2020

University of South Florida

Public Financial Management 2017

Ethiopian Management Institute

Heritage Preservation and Development 2012

Authority for Research and Conservation of Cultural Heritage

MEDIA EXPOSURE AND APPEARANCE

EBS TV broadcasting service, "What's new" program appearance December 2019
"How did Capital Hotel and Spa get the prestigious Green-Key international award?"

RESEARCH GRANT EXPERIENCE

Museum Values for Society: Opportunities in Arsi (Principal investigator) 2016
Challenges and Opportunities of Eco-tourism Development at Awash National Park (Co-investigator) 2015

TEACHING EXPERIENCE

Teaching Assistant **Hong Kong Polytechnic University, SHTM** 2021
Environmental Management in Hospitality Operation

Teaching Assistant **Hong Kong Polytechnic University, SHTM** 2020
Environmental Management in Hospitality Operation

Lecturer **Adama Science and Technology University** 2013-2016
Introduction to Hotel Operation, Hotel Front Office Management
Fundamentals of Transportation, Cultural Tourism, and
Eco-tourism development and management

Tutor **Bahirdar University** 2009-2010
Business Communication
Civic and Ethical Education

INDUSTRY EXPERIENCE

Deputy General Manager Capital Hotel and Spa, Addis Ababa Dec. 2019 - Aug. 2020
Director of Human Resource Capital Hotel and Spa, Addis Ababa July 2019 - November 2019
Training Manager Capital Hotel and Spa, Addis Ababa May 2018 - June 2019
Project Team Leader Entoto Tourist Destination Development Project Office Sep. 2016 – Sep. 2017
*(For eco-lodge, resort, and motel construction:
The World Bank feasibility studied project)*

INDUSTRY CONSULTING PROJECT EXPERIENCE

Oasis Hotel Apartment: Managerial roles, branding and marketing, and promotion - Addis Ababa 2015
Unison Hotel and Spa: Staffing, organizing, and training the human resource department - Bahirdar 2019

POSTDOCTORAL FELLOW

University of Houston, Conrad N. Hilton College of Global Hospitality Leadership - Houston 2024