

Mahima Hingoraney
Ph.D Candidate
Conrad N. Hilton College of Global Hospitality Leadership
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EDUCATION

Ph.D. in Hospitality Administration **08/2023 - Present**

Conrad N. Hilton College of Hotel and Restaurant Management, University of Houston, Houston, TX

Master of Science in Global Hospitality Management **02/2022 – 05/2023**

EHL Hospitality Business School, Lausanne, Switzerland

Bachelor of Science in International Hospitality Management **02/2018 – 02/2022**

EHL Hospitality Business School, Lausanne, Switzerland

RESEARCH INTEREST

- Strategic Management
- Luxury
- Branding

PROFESSIONAL EXPERIENCE

Marketing Assistant **06/2022 - 12/2022**

Kimberely 9 Limited, Hong Kong

- Developed marketing strategies for the launch of F&B products.
- Communicated directly with restaurants and bars to understand their requirements and the products their customers enjoyed.
- Introduced food products to high-end restaurants such as Californian Almonds and Cheese from France and Switzerland.
- Introduced French wines to restaurants and bars across the city.
- Managed and maintained product and data information with company systems.

Assistant to CEO **07/2020 - 01/2021**

Luxury Network, Singapore

- Provide administrative assistance, including project management, task management, and establish effective communication with our clients.
Attend business meetings with industry professionals and attend high-profile events such as grand openings, economic seminars, and financial institutions presentation & workshops
- Networking with clients and developing prospects thus incentivize potential partnership and business opportunities, as we work on a case-by-case basis instead of exclusivity since we believe value-added business opportunities are crucial to success.
Created a social media strategy for the company, through the help of a social media calendar, to ensure clients are aware of what the company is doing and to stay in touch with them

Food and Beverage Intern**07/2018 - 01/2019***Mandarin Oriental, Hong Kong*

- Worked in the Clipper Lounge, an all-day buffet restaurant, and In-Room Dining.
- Displayed enthusiasm and knowledge about the restaurant's menu and products.
- Main tasks at Clipper Lounge included taking orders and relaying orders to the kitchen, and guiding guests to the signature items on the buffet options. Prepared and cleaned tables to ensure a smooth guest rotation.
- Ensured food provided to guests was provided on time and correctly.
- Main tasks for in-room dining service included taking orders through the phone, and serving orders in guest rooms. Maintained, stocked, and displayed food according to the hotel policy and maintained refrigerator logs.

Front Office Intern**08/2017 - 01/2018***Intercontinental Grand Stanford, Hong Kong*

- Worked at the Club Lounge
- Prepared check-in registration documents in advance for all Club Lounge customers to ensure a smooth check-in/out process.
- Provided lounge guests with drinks and other lounge services throughout the day.

CERTIFICATIONS

- Hotel Valuation Software Consultant (HVS)
- Certification in Advanced Hospitality and Tourism Analytics (CAHTA)
- Certification in Hotel Industry Analytics (CHIA)
- Inside LVMH Certificate