



SUPERCONDUCTIVITY FOR THE NEW MILLENNIUM

M²S-HTSC-VI

February 20-25, 2000 • Houston, Texas, USA

Meet over 1200 top international experts and program managers at the most important international meeting in the field of low and high temperature superconductivity, the 6th International Conference on Materials and Mechanisms of Superconductivity and High Temperature Superconductors (M²S-HTSC-VI), to be held February 20 through February 25, 2000, in Houston, Texas. The present status of HTS will be reviewed and the future of the field contemplated so that superconductivity science can be unraveled and superconductivity technology developed. The conference will bring together members of the international low and high temperature superconductivity community to focus on early and recent insights into the physics, materials and devices of superconductors, with a projection to the emerging and future areas in superconductivity and related science and devices. The conference will include plenary and review talks, microsymbosia, special symposia, invited and contributed talks, and poster sessions on new major findings in conjunction with the professional exhibit.

Conference Background

The M²S-HTSC Conference Series evolved from the 1984 M²S conferences and the preceding “d- and f-Band” Superconductivity Conferences dating back to the early 1970s. This series is held every 2-3 years. The first meeting took place in Interlaken in 1988, soon after the great discovery of high-T_c cuprates, and was attended by more than 1000 participants. Since 1988, the conference has been held in the United States (1989), Asia (1991 and 1997) and Europe (1994). On behalf of the Exhibit Committee, we would like to offer you and your company the exciting opportunity to exhibit at M²S-HTSC-VI Exposition 2000. Use this intimate setting to showcase your company’s latest products, services and techniques to a sophisticated audience sharply focused on this specialized market.

The M²S-HTSC-VI Exposition 2000 will be held in the same facility as the conference, the George R. Brown Convention Center. All conference sessions, both technical and plenary, and the exposition will be held on the third floor. The professional exhibit opens on Monday, February 21, and concludes on Thursday, February 24. For maximum exposure throughout M²S-HTSC-VI, the exhibit hall will be the site of the poster sessions, refreshment breaks and the Hosted Exhibitors’ Breakfast scheduled for Monday morning.

Check it out at <http://m2s-conf.uh.edu> and make plans to join us for what promises to be a highly successful event!

Exhibitor Benefits

- Exhibit runs concurrently with M²S-HTSC-VI, which will attract over 1200 top international experts and program managers from academia, industry and national laboratories.
- One Full Conference registration and two “Exhibit-Hall-Only” registrations included per 10' × 10' booth.
- The exhibit hall will be the site of the following activities scheduled to increase traffic in Exposition 2000.
 - Hosted Exhibitors’ Breakfast
 - Daily Refreshment Breaks
 - Poster sessions scheduled each day of the exhibition (Monday, Tuesday and Thursday)
- Publicity opportunities available to confirmed exhibitors.
 - Pre- and post-conference listing on M²S-HTSC-VI web site, including a hyperlink to your company’s homepage
 - Company information included in the 3rd Circular/Program-in-Brief pamphlet sent to all **potential** attendees
 - Detailed listing in the final Conference Program/Abstract Book and in Press Packet provided to media
 - Listing of **all** conference participants provided to exhibitors at the conclusion of M²S-HTSC-VI
 - First option on sponsorship and advertising opportunities to enhance your exhibition participation

Exhibit space is limited, so register now to guarantee your participation in what is considered the premier international conference of choice for individuals within the superconductivity community.

Centennial Conferences – M²S-HTSC-VI Conference Management

4800 Baseline Road, Suite A-112, Boulder, Colorado 80303 phone (303) 499-2299 fax (303) 499-2599 e-mail m2s@centennialconferences.com
For questions about M²S-HTSC-VI Exposition 2000, please contact Monica Park at Centennial Conferences’
California office: phone (909) 600-8616 fax (909) 677-5078 e-mail mpark@gocougs.wsu.edu

General Exhibit Information

Assignment of booth space Space is limited and assigned on a first-come, first-served basis until sold out. All applications are date-stamped upon receipt. The deadline for full payment is Dec. 1, 1999. Booths will be assigned in late December when the final exhibitor layout is determined. Please note: Show Management will only assign booths to companies who have paid in full. Confirmation will be sent with notification of the assigned space.

Booth Cost Each single 10' × 10' booth is \$1,200. Checks must be in US dollars drawn on a United States bank and made payable to M²S-HTSC-VI Conference.

Booth Information All booths will be 10' wide by 10' deep. Each booth will be equipped with 33" high blue draped side dividers and 8' high blue and gray draped fabric backwall, gray booth carpet and a 7" × 44" identification sign. A furniture package consisting of one 6' table, draped with a blue skirt, two chairs and one wastebasket will also be provided.

Conference Registration One Full Conference registration and up to two "Exhibit-Hall-Only" Representative registrations are included in each 10' × 10' space purchased.

The Full Conference registrant will receive a copy of the M²S-HTSC-VI proceedings as well as admittance to all technical sessions and social events, including the Welcome Reception, Hosted Exhibitors' Breakfast, and the Wednesday Evening Social Event (Waltz Across Texas at the Houston Museum of Natural Sciences).

Up to two additional "Exhibit-Hall-Only" Representatives may staff the exhibit booth and attend the Hosted Exhibitors' Breakfast and refreshment breaks at no additional charge. Additional "Exhibit-Hall-Only" Representatives will be charged a \$75 per person fee. Any representatives who wish to attend M²S-HTSC-VI's technical sessions must pay the full conference registration fee as listed on the exhibit application form. "Exhibit-Hall-Only" representatives and guests may purchase tickets to conference social events such as the Welcome Reception or Wednesday Evening Social Event. All tickets must be purchased when requesting exhibit space.

Official/Exclusive Contractors

- Freeman Decorating Company, the official decorating contractor for M²S-HTSC-VI, will be able to provide you with additional furniture, equipment, and drayage. They will maintain a service desk during installation and dismantling hours.
- US Telcom is the exclusive provider of electrical services at the George R. Brown Convention Center. They also will handle all telephone and modem requests.
- The exclusive food service contractor at the George R. Brown Convention Center is ARAMARK.

Exhibitor Service Kits Freeman Decorating Company will mail an exhibitor service kit to each exhibitor shortly after the assignment of booth space has been completed. The service kit will include all decorating related order forms including instructions and schedules of prices regarding shipping and drayage, labor for erecting and

dismantling, furniture rental, *etc.*, as well as all auxiliary services order forms, *i.e.* electrical, telephone, floral, *etc.* A complete listing of the City of Houston Fire Regulations will also be included in the kit.

Exhibition Hours Tentative exhibit hours have been set to maximize traffic through the exhibit area. As the technical program has not been confirmed, there may be adjustments to these hours to give your organization better exposure.

Monday, Feb. 21 8 a.m. - 4:30 p.m. Hosted Exhibitors' Breakfast will be 8 a.m. - 9 a.m.

Tuesday, Feb. 22 9 a.m. - 6 p.m.

Wednesday, Feb. 23 exhibit closed – morning technical sessions only, afternoon excursions

Thursday, Feb. 24 9 a.m. - 5:30 p.m.

Exhibition Installation/Dismantling

Installation: Sunday, Feb. 20 9 a.m. - 5 p.m.

Dismantling: Thursday, Feb. 24 5:30 p.m. - 10 p.m.

No tear down of displays will be allowed prior to 5:30 p.m. on Thursday, Feb. 24. All exhibits must be out by 10 p.m. on Thursday, Feb. 24.

Exhibitor Registration (On-site Hours) Exhibitors may pick up packets on Sunday, Feb. 20 between 9 a.m. and 5 p.m. at the M²S-HTSC-VI registration area, located on the third floor of the George R. Brown Convention Center. All exhibit representatives must register prior to entering the Exhibit Hall. Exhibitors **must** wear their badges at all times in order to enter the exhibit area. Exhibitor badges will entitle holder to participate in all activities in the exhibit hall. Exhibitors will not be allowed into the exhibit hall prior to the completed installation by the decorator.

Exhibition Location M²S-HTSC-VI Exposition 2000 and the poster sessions will be held in Hall D on the third floor of the George R. Brown Convention Center in Houston, Texas. The plenary and technical sessions will also be held on the third floor.

Conference Publicity Opportunities M²S-HTSC-VI will provide your company multiple publicity opportunities, both pre- and post-conference. All exhibitors who return the exhibit space contract before Oct. 13, 1999, will be listed in the 3rd Circular/Program-in-Brief to be mailed in November to all **potential** conference attendees. This is a great opportunity to get your company name in the hands of literally thousands of individuals interested in the superconductivity industry. Upon becoming a confirmed exhibitor, your company name and hyperlink to your company homepage will be added to the M²S-HTSC-VI web site. Your detailed company description will be printed in the on-site Conference Abstract Book/Final Program. These company descriptions will also be included in the M²S-HTSC-VI Media Press Kits.

Houston Accommodations Special conference housing rates will be available at the Hyatt Regency Houston, the host property, and the Doubletree Hotel Houston Allen Center. Housing forms will be sent to all confirmed exhibitors. Hotel reservations must be made through Centennial Conferences by Dec. 1, 1999.

Sponsorship Opportunities

Select from a wide range of full and partial sponsorships including a hosted morning or afternoon coffee break in the Exhibit Hall, bags or briefcases for the attendees, or continental breakfast at the Exhibitors' Breakfast. These activities are a just a sampling of the excellent, cost-effective ways to gain further exposure for your company or organization. For more detailed information about these and other sponsorship options, please contact Centennial Conferences at (303) 499-2299 or m2s@centennialconferences.com.

Conference Program/Abstract Book Advertisements

Referred to again and again, attendees use this indispensable guide to decide which sessions to attend and what booths to visit. Many attendees keep the Program/Abstract Book for reference, so it is an investment in advertising that will continue to provide your company with repeated exposure year after year!

	Rates for Exhibitors	Rates for Non-Exhibitors
Outside Back Cover	\$ 1,500	\$ 1,650
Inside Front Cover	\$ 1,000	\$ 1,100
Inside Back Cover	\$ 1,000	\$ 1,100
Full Page - Interior	\$ 675	\$ 725
1/2 Page - Interior	\$ 425	\$ 475

Payment for sponsorship and advertising opportunities must be made in full by Dec. 1, 1999. If payment is not received by this date, we cannot guarantee that your company will be listed in the publications in which you have expressed an interest.

Tentative M²S-HTSC-VI Program in Brief

Sunday, Feb. 20

Exhibitor Registration
Exhibit Installation
Welcome Reception

Monday, Feb. 21

Opening/Plenary/Technical Sessions
Exhibit Open/Hosted Exhibitors' Breakfast
Afternoon Poster Session/Exhibits
Graduate Student Reception
Special Evening Symposium

Tuesday, Feb. 22

Plenary/Technical Sessions
Exhibit Open/Coffee Break
Afternoon Poster Session/Exhibits
Special Evening "Hot Topics" Symposium

Wednesday, Feb. 23

Morning Plenary/Technical Sessions
Exhibit Closed
Afternoon Excursions
Evening Banquet and Entertainment

Thursday, Feb. 24

Plenary/Technical Sessions
Exhibit Open/Coffee Break
Afternoon Poster Sessions/Exhibits
Exhibit Dismantling
Special Evening Discussions

Friday, Feb. 25

Morning Plenary/Technical Sessions
Review Talks/Conference Closing



Terms & Conditions

1. Exhibition Manager M²S-HTSC-VI has appointed Centennial Conferences (herein Manager) to act as Manager and as such, handle all contractual arrangements with exhibitors. Communication with reference to M²S-HTSC-VI Exposition 2000 should be addressed to Centennial Conferences, attn: Monica Park, 40349 Via Reata, Murrieta, California 92562, USA; phone: (909) 600-8616; fax: (909) 677-5078; e-mail: mpark@gocougs.wsu.edu.

The Manager shall have full power to interpret these regulations. Any and all matters either specified or not specified in these articles shall be subject to final decision by the Manager. Exhibitor(s) shall be notified in writing of any amendments to these conditions should the changes affect them. The Exhibit Space Contract shall be considered a binding agreement when executed properly. Exhibitors shall abide by all federal, state, and city laws and ordinances and regulations.

2. Deposits and Payments A deposit of 50% of the total exhibit space rental must accompany the application form. No form will be processed without this deposit. To be listed as a confirmed exhibitor in the pre-conference 3rd Circular/Program-In-Brief mailing, this deposit must be received by Oct. 13, 1999. The balance (50%) is due no later than Dec. 1, 1999. If the balance is outstanding at the beginning of the show, the exhibitor will not be allowed to set up. Checks must be in US dollars (\$) drawn on a United States bank and made payable to M²S-HTSC-VI Conference.

3. Exhibitor Cancellation If written notice of cancellation is received by Nov. 1, 1999, a refund of the monies received less a \$75 administrative fee will be made. From Nov. 1, 1999 to Jan. 20, 2000, a refund of monies less the administrative fee will be made **if** the reserved space can be refilled. After Jan. 20, 2000, no refunds will be made.

4. Show Cancellation Should the show or any part thereof be prevented from being held due to fire, strike, public catastrophe, act of nature, or any other cause beyond the control of M²S-HTSC-VI or Centennial Conferences, exhibitors will be refunded their appropriate share of fees paid as determined by the Manager.

5. Liability Each exhibitor, in making application for space, agrees to protect, save, and hold M²S-HTSC-VI, Texas Center for Superconductivity, University of Houston, Centennial Conferences, Freeman Decorating Company, George R. Brown Convention Center and all agents and employees thereof (herein-after collectively called Indemnities) forever harmless for any damages or charges imposed for violations or any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor, and further, exhibitor shall at all times protect, indemnify, save and hold harmless the Indemnities against and from any and all losses, costs, damage liability, or expenses (including attorneys' fees) arising from or out of by reason of any accident or bodily injury or other occurrence to any person or persons, including the exhibitor, its agents, employees and business invitees which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises, the hotel or any part thereof.

6. Security Security will be provided during set-up and dismantling and during most non-exhibit hours. Security shall not be considered as a guarantee against theft or damage. Each exhibitor shall be responsible for his/her own property.

7. Use of Exhibit Space The Manager reserves the right to prohibit any display which, because of noise or other objectionable features, detracts from the general character of the exhibit. Space is assigned to the exhibitors and may not be sublet or reassigned without the expressed permission of the Manager.

8. Booth Limitations Display booths and other exhibits shall be placed in such a manner that will not obstruct or interfere with the privileges of other exhibitors. Booth constructions in areas with a back wall will be restricted to 8-feet in height. If exhibit construction includes side structures, they may be carried to the 8-foot height for a distance of only 4-feet from the back wall. The balance of the distance must be confined to 3-feet. Any portion of an exhibit that for any reason becomes objectionable at the discretion of the Manager must be immediately modified or removed by the exhibitor. Non-conforming exhibits must be approved by the Manager prior to installation.

9. Care of Exhibit Space The exhibitor shall keep the space occupied by him/her in good order. Exhibitors may not place anything in the aisles during the open hours of the show.

10. Protection of Exhibit Facility Exhibitors shall not deface any part of the exhibit facility. Nothing may be posted, nailed, affixed or otherwise attached to any part of the facility. Any costs arising out of negligence on the part of the exhibitor, its agents, or employees will be the sole responsibility of the exhibitor. The George R. Brown Convention Center strictly prohibits the use of helium and helium balloons. No adhesive-backed decals are permitted to be distributed or used inside or in the immediate vicinity of the facility.

11. Flame Proofing/Foreign Substance Any materials used in the exhibit areas (backdrops, props, coverings, *etc.*) must be non-flammable and meet City of Houston fire regulations. The local fire department has the right to perform an on-site flame test of these materials. Use of any foreign substance, liquid or gas is subject to approval by the Fire Marshal. Contact the Manager for assistance by Jan. 10, 2000.

12. Exhibit Floor Weight-Bearing Capacity Exhibitors may not place objects weighing more than 400 lbs. per square foot in Hall D unless authorized by the George R. Brown Convention Center. Any damage caused by excess weight or by the setting up, installation, use, exhibition or removal of any object exceeding this weight will be repaired at the exhibitor's expense.